

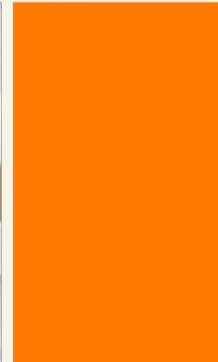
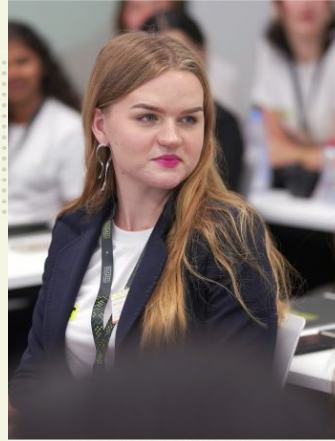
Learn business by  
building business across  
**7 Countries**



Bachelors in **Management & Technology**



4 Years



# Learn Globally. Lead Boldly.

Experiential. Hands-on. Practical.

8


SEMESTERS

7

COUNTRIES

At Tetr College of Business, we redefine what it means to study business. Through our immersive, hands-on approach, students don't just learn about the world—they experience it.

The curriculum is designed to foster entrepreneurial thinking and global leadership. Students gain real-world skills by building businesses, exploring diverse cultures, and collaborating with a network of industry leaders across seven countries. At Tetr, you're not just preparing for the future—you're creating it.



A global classroom where curiosity inspires innovation; diversity fosters connections & entrepreneurship cultivates change.

**Ready to explore?**



# A foundation for global entrepreneurship.

4 pillars of Tetr college of business.

1.

Learn business by building business

2.

Learn from global CXOs and Ivy league faculty

3.

Explore business and culture across 7 countries

4.

Experience the world's most celebrated universities



# Learn business by **building business.**

Experience a **truly global** learning journey with unique workshops, business, and cultural immersions.



Build an e-commerce 'dropshipping' website selling globally sourced Sneakers or Watches to audiences in the Middle East.



Launch a Direct-to-Consumer (D2C) brand in food, clothing, or accessories catering to the suburban and rural audiences in India.



Start a Kickstarter campaign to sell a hardware product that you've designed to solve a critical problem identified using design thinking.



Pilot an NGO focused on addressing a local cause in Ghana, emphasizing community engagement, and positive impact.

# Learn business by **building business.**

Experience a **truly global** learning journey with unique workshops, business, and cultural immersions.



Build a SaaS tool, marketplace, AI tool or a mobile app addressing a critical problem you've identified in your personal, academic, or entrepreneurial journey.



Launch green initiatives in renewables, EVs, carbon credits, or wildlife conservation.



Build a YouTube channel in a niche of your choice, create a loyal community, build creator partnerships and strike brand deals.



Enrol in a full-time paid internship in a sector closest to where you want to build your career.

# Learn from **industry veterans.**

We have brought together **global CXOs and Ivy League professors** to help you navigate the business world.



**Viney Sawhney**

Finance Professor at  
Harvard University  
Boston, USA



**Dr. Edward Rogers**

Former Chief Knowledge  
Officer at NASA  
Virginia, USA



**Stephane de La  
Faverie**

Executive Group President  
at The Estée Lauder  
companies  
New York, USA



**Kevyn Eva Norton**

Ex-Program Lead at  
Microsoft  
Zurich, Switzerland



**Dr. Shad Morris**

Former Prof. at  
Massachusetts Institute of  
Technology  
Utah, USA

# Learn from **industry veterans.**

We have brought together **global CXOs and Ivy League professors** to help you navigate the business world.



**Dr. Lan Ma**

Adjunct Professor,  
Marketing, NYU Shanghai  
Shanghai, China



**Nitin Gaur**

Former Advisory Board  
Member, Stanford  
University; Ex-IBM  
Texas, USA



**Freda Liu**

Board member at Pan  
Malaysia Holdings Bhd  
Kuala Lumpur, Malaysia



**Davide Turi**

Lecturer in  
Entrepreneurship at  
Imperial College London  
London, United Kingdom



**Thomas Kuruvilla**

Global Board Member at  
Arthur D. Little  
United Arab Emirate



# Explore business and culture across **7 countries.**

At Tetr you will put business theory into practice, through hands-on venture building, across **7 dynamic economies.**



## DUBAI

- 18 Workshops
- 06 Business Immersions
- 05 Cultural Immersions



## INDIA

- 16 Workshops
- 06 Business Immersions
- 05 Cultural Immersions



## SINGAPORE

- 16 Workshops
- 05 Business Immersions
- 05 Cultural Immersions



## GHANA

- 16 Workshops
- 05 Business Immersions
- 03 Cultural Immersions



# Explore business and culture across **7 countries.**

At Tetr you will put business theory into practice, through hands-on venture building, across **7 dynamic economies.**



**USA**

- 18 Workshops
- 06 Business Immersions
- 05 Cultural Immersions



**BRAZIL**

- 16 Workshops
- 06 Business Immersions
- 04 Cultural Immersions



**EUROPE**

- 15 Workshops
- 06 Business Immersions
- 05 Cultural Immersions

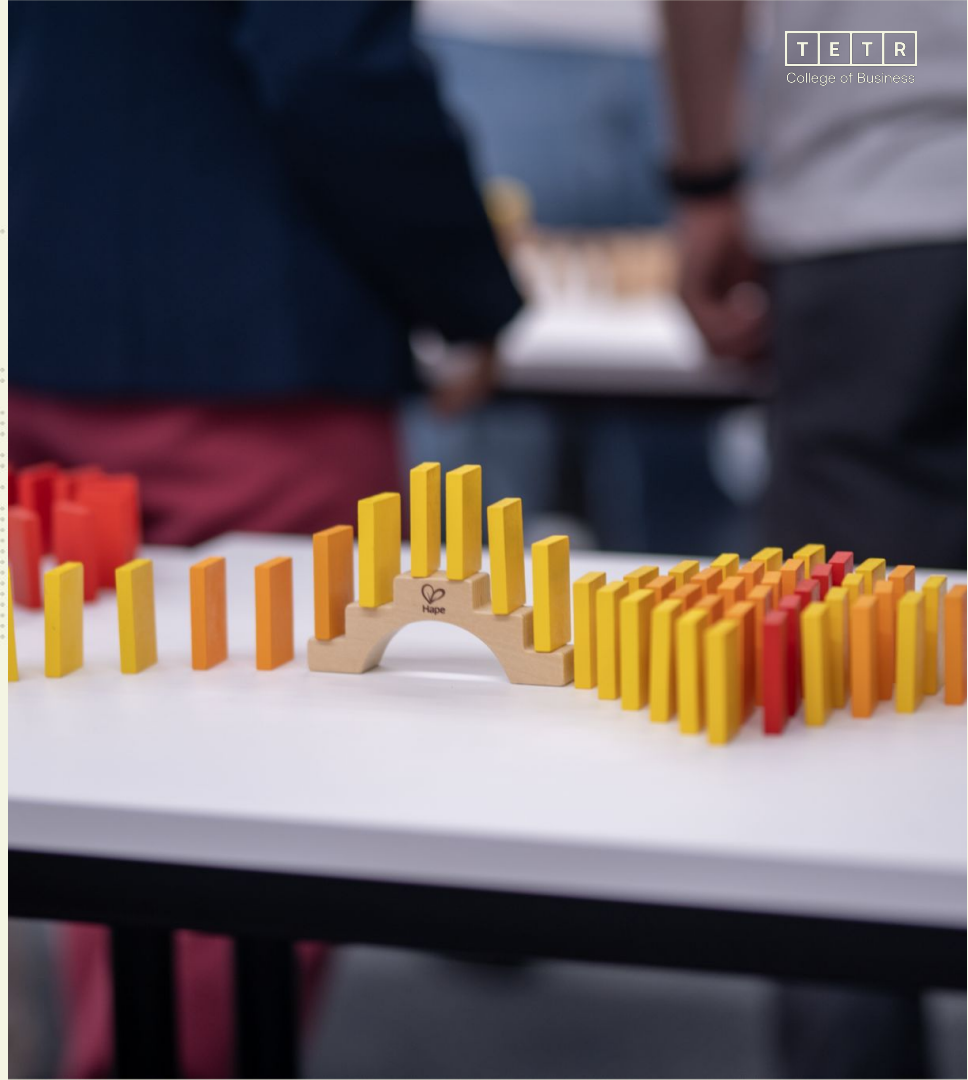
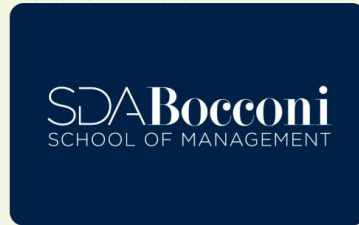


**INTERNSHIP**

Any country of your choice

# Study at world's most renowned institutes.

Tetr has partnered with celebrated institutions, providing world-class education and global opportunities to **help you thrive** in an ever-evolving business landscape.





# Experience business **beyond** **textbooks.**

At Tetr, every class is a **hands-on workshop** designed with measurable outcomes. Instead of traditional Accounting 101, you'll learn to read a real balance sheet. In Marketing, you'll craft digital ads for platforms like TikTok. Finance becomes an opportunity to raise capital for your own venture.

Tetr's **'How to'** style workshops focus on market-relevant skills, making learning interactive and directly applicable.

Here, **theory meets application**, equipping you with the skills to build and grow a business in each semester.



# What a semester at Tetr looks like!

From mastering supply chains to leveraging AI, embracing cultural insights to personal growth—here's what a semester at Tetr looks like.



## Workshop excellence

<b>Management &amp; Strategy</b> (MAST)	How to identify and forecast macro trends	How to build solutions for global problems (Large Systems Thinking)	How to build a global supply chain
<b>Sales &amp; Marketing</b> (SAMA)	How to advertise without spending money	How to price your products strategically	How to run digital ads on Tiktok, Meta, & Google
<b>Finance &amp; Fintech</b> (FIFI)	How to invest in capital markets & build a portfolio	How do PE and VC firms work	How to read and analyse financial statements
<b>Product &amp; Tech</b> (PRTC)	How to leverage machine learning to build business solutions	How to build apps using No-Code	How to build dashboards & use advanced excel
<b>AI &amp; ML</b> (AIML)	How to leverage AI to automate content creation	How LLMs & AI actually work	How to use big data to drive decision making
<b>Communication &amp; Self Development</b> COMM	How to use mental models to solve problems	How to craft a compelling personal portfolio	How to influence people without authority



## Business immersions

You will explore dynamic business environments and gain transformative insights that bridge theory and real-world application.



### Emirates Airlines

Explore the daily operations that keep Emirates Airlines soaring



### Witness a live IPO

Experience the thrill of an initial public offering firsthand and gain valuable insights into the world of finance.



### Soccer at Flamengo Stadium

Dive into the heart of soccer business with an immersive experience at one of Brazil's most renowned football clubs.



### Space X Headquarters

Get an immersive insight into cutting-edge space technology



### Milan Fashion Week

Experience the world of high fashion, runway shows, presentations & industry talks



### AgriTech Ghana

Witness Africa's cutting edge agricultural technology and unique innovations.



### DJI's Sky Academy

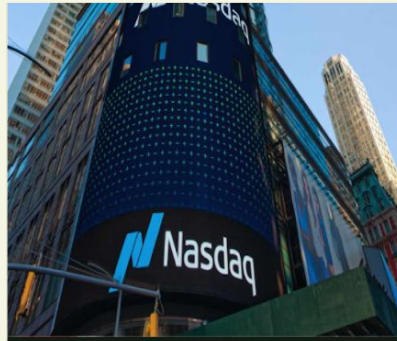
Explore the world's first drone academy offering pilot training in flight control and mission planning.





### Rio Music Festival

Experience the vibrant LATAM music concert and cultural diversity of Rio.



### Witness a live IPO

Experience the thrill of an initial public offering firsthand and gain valuable insights into the world of finance.



### Italian Grand Prix

Explore the European culture of F1 motorsports



### Ghana Independence Tale

Walk the British colonial history of Ghana on an Independence Tour.



### Singapore National Day

Witness grand parade on Singapore National Day



### Dubai Gold Souk

Explore the European culture of F1 motorsports



### Chinatown, Singapore

Experience the vibrant culture and cuisine of Singapore's bustling hub



## Cultural immersions

You will experience cultural diversity firsthand, develop cross-cultural communication skills and deepen your appreciation for global perspectives through immersive community engagement.



# Lead the change with Tetr.

Learn more about the eligibility requirements and begin your journey with us.

## Eligibility

Students who have successfully completed **Grade 12th** are eligible to apply. This includes students who are eligible to join college in 2025 from any recognized education board.



## How to apply to Tetr?



### Stage 1: Fill out the Application form

Fill out a brief application form to help us better understand you and secure your slot for the Tetr Trial, our AI-driven admissions assessment test.



### Stage 2: Take the Tetr Trial during the selected slot

The Tetr trial is a 90-minute gamified assessment where we try to understand your aptitude, your skills, and how you think about the world around you.



### Stage 3: Personal Interview with Industry Leader

Let industry leaders gain a deeper understanding of who you are, beyond the pages of your resume.



### Stage 4: Application & Scholarship Decision

Admissions and scholarship decisions are released on a rolling basis. Accepted candidates have 14 days to respond, while waitlisted students may be offered any spots that open up. Rejected students can reapply the following year.

[Click here to apply now](#)

# Empowering dreams through scholarships.

We offer comprehensive scholarships that reward your achievements, ensuring your aspirations & potential are never hindered by financial constraints.



## Outlier Scholarship:

Celebrating talents beyond academics, this scholarship is for those who excel in the top 1% of their field. If you've achieved exceptional recognition in your area of expertise, Tetr is here to support your extraordinary journey.



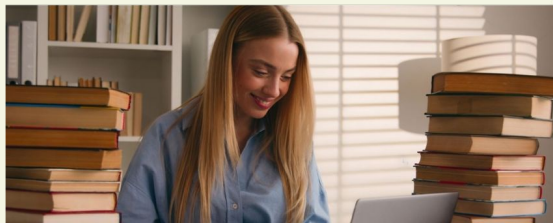
## Community Leaders Scholarship

For the emerging leaders shaping tomorrow, this scholarship supports students who have demonstrated exceptional leadership potential, nurturing their ability to inspire and drive change.



## Entrepreneurship Scholarship:

Tetr is redefining the future of entrepreneurship, and this scholarship is designed to empower aspiring student entrepreneurs and those who demonstrate exceptional talent in this field.



## SAT Scholarship:

Awarded to students with exceptional SAT scores, this scholarship recognizes academic excellence and helps pave the way to a global business education at Tetr.



## Pathfinder Scholarship:

For students who turn down top-tier university offers to join Tetr, this scholarship honours those who dare to take the road less travelled and carve out a unique educational path.

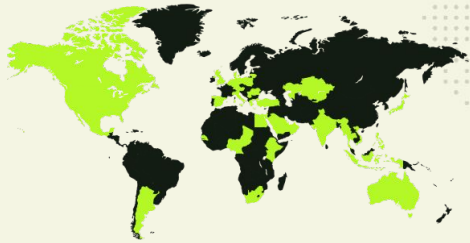


## Transfer Scholarship:

This scholarship is for students in their first year of college, transitioning from other institutions to Tetr, aiding their move toward a transformative education.

# A world of talent, hand-picked for excellence.

With applications pouring in from across the globe, we proudly present our **exceptional cohort** of thoughtfully chosen students.



**45 Countries**  
are represented in the batch



**1475**  
Average SAT score



**60% of the batch** had offers from top US & UK universities such as Dartmouth, Kings College, Imperial, Warwick



**40%**  
of the batch is female



**Iliia Macuka**  
USA  
Runs an investment group with over 800 traders



**Fernando Silva**  
Spain  
Founder, Esports Agency



**Ilianthi Psaropoulou**  
Belgium  
Global Climate Activist at Youth For Climate



**Daniel Richardson**  
Canada  
Glider pilot



**Sayri Parra**  
UK  
Founder of a website development agency



**Vanesa Tirvuica**  
Austria  
Gold Medalist in Orienteering



**Lars Godoy**  
Germany  
Developed an online services app



**Jesper Lyst**  
Denmark  
Regional Champion in Jiu-Jitsu and Basketball



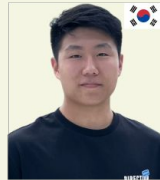
**Toumi Ayai**  
Japan  
Sustainability Advocate



**Anantawat Wongthip**  
Thailand  
Founder - Protein Supplement Brand



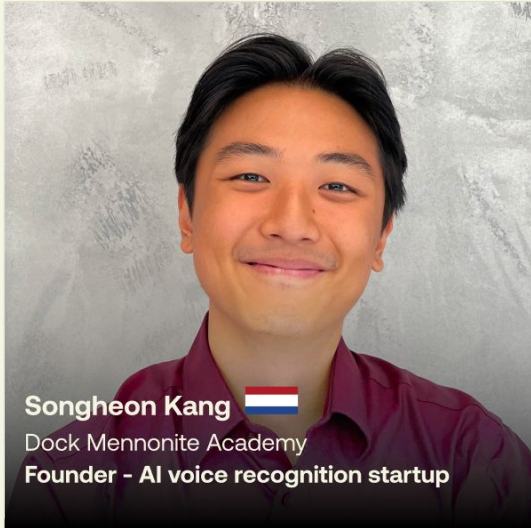
**Jeet Totia**  
India  
Bevisioners Fellow - Mercedes Benz



**Heedong Cho**  
Vietnam  
COO - Mam La Viet (MLV) Ignite



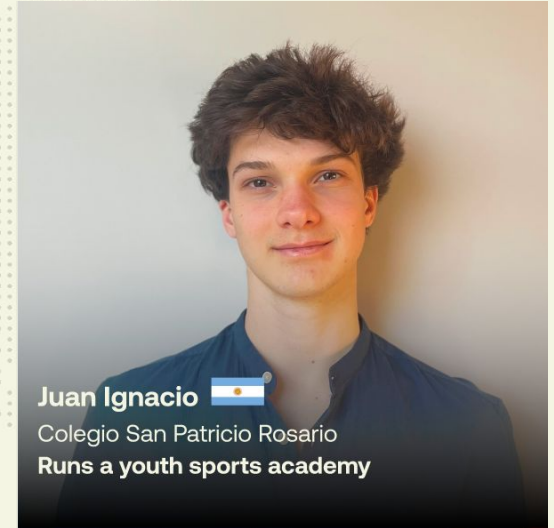
# Hear from **our tribe.**



I feel very honoured to be a part of the Tetr Tribe and I know they got a whole bunch of applicants and they had to pick a few students to be a part of their first cohort and I am very very grateful for this. For me, the most exciting thing is to find a lot of like-minded people who are so different.

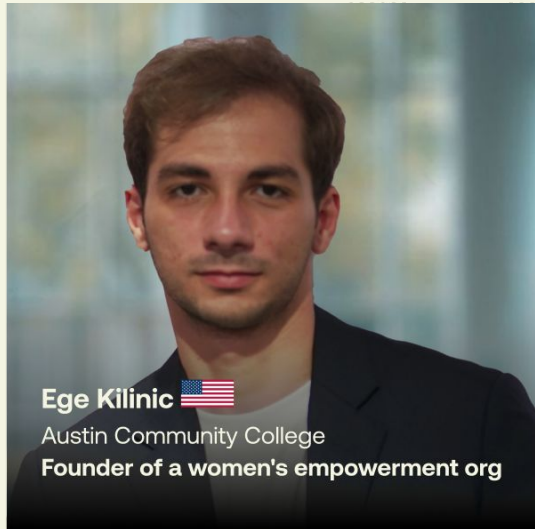


While building a business, you do not simply learn finance, sales, and marketing. You also need to learn resilience, discipline, and determination. Tetr has understood this very well when creating their curriculum and pedagogy: the education renaissance that will be created as a result is something that will be marked in the history of teaching.

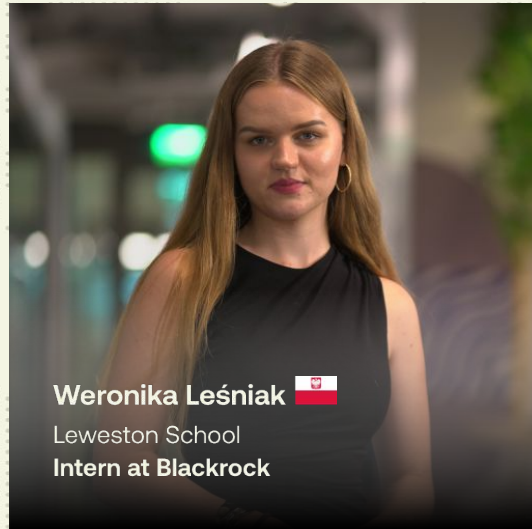


I'm grateful to be part of Tetr, where I'm learning to turn my passion into purpose. The innovative curriculum, global perspective and guidance from experienced mentors will help me grow both personally and professionally.

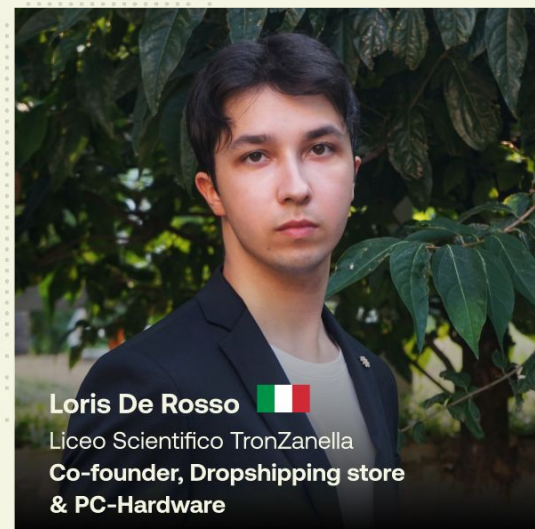
# Hear from **our tribe.**



As a Tetr student, I experienced firsthand how transformative hands-on learning can be. This experiential approach will not only deepen my understanding of the business world but also equipped me with practical skills I can apply immediately.



I've always felt that traditional education lacked something essential and wasn't working for me. I decided to enrol in Tetr after conducting thorough research and haven't regretted my decision ever since. I am excited to explore my potential throughout this journey and discover which industry and location in the world I am most passionate about impacting.



I discovered Tetr through a Nas Daily video, and it immediately caught my attention. The engaging masterclasses and motivated classmates create an ideal learning environment. I'm especially excited about studying at top universities while launching real projects.

# Hear from **our tribe.**



TETR  
College of Business

## A Letter To My Classmates

-Natalia Stefanowski

Hear Natalia Stefanowski's message to the Tetr tribe.



# Tetr in the news.

INDIA  
**Forbes**

## I don't think entrepreneurship is risky: B-school founder Pratham Mittal

Looking at the reception that he has got for his recently inaugurated Tetr College of Business, a B-school based on experiential learning, the entrepreneur thinks students and parents are ready for something innovative in education

**Khaleej Times**

HOME / KT NETWORK

## Professors from Harvard, MIT, and Global CXOs to spearhead Tetr's global undergraduate programme

As the landscape of education evolves, institutions are redefining the learning experience by prioritising practical application over traditional theory-based instruction

MANILA  
REPUBLIC

## Entrepreneurs, Athletes, Social Activists, and Influencers Form Tetr College of Business' Inaugural UG Cohort

GULF NEWS

## Tetr College of Business introduces a cross-border business programme across 7 countries

World's largest single-intake scholarship announced at \$12 million for 60 students



The Manila Times

Campus Press

## Tetr biz college introduces 'innovative' global degree program

# Life at Tetr: Beyond the ordinary.

At Tetr, your student experience transcends the ordinary. Enjoy top-notch accommodations, a wide range of extracurricular activities, and a global campus that offers a lifestyle like no other.



## Campus

Explore our global campus network, where the world is your classroom.



## Accommodations

Experience premium living spaces designed for comfort and convenience.



## Beyond the classroom

From vibrant extracurriculars to top-tier amenities, enrich your campus life.

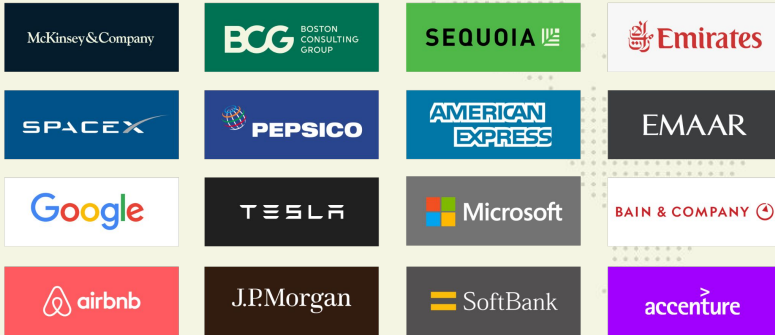


# Your journey beyond Tetr.

Explore career opportunities, secure funding for your startup, and enhance your academic journey, all at Tetr.

## Tetr Career Labs

We empower you to build your resume and connect with peers, ensuring you have the support needed to navigate your unique career journey.



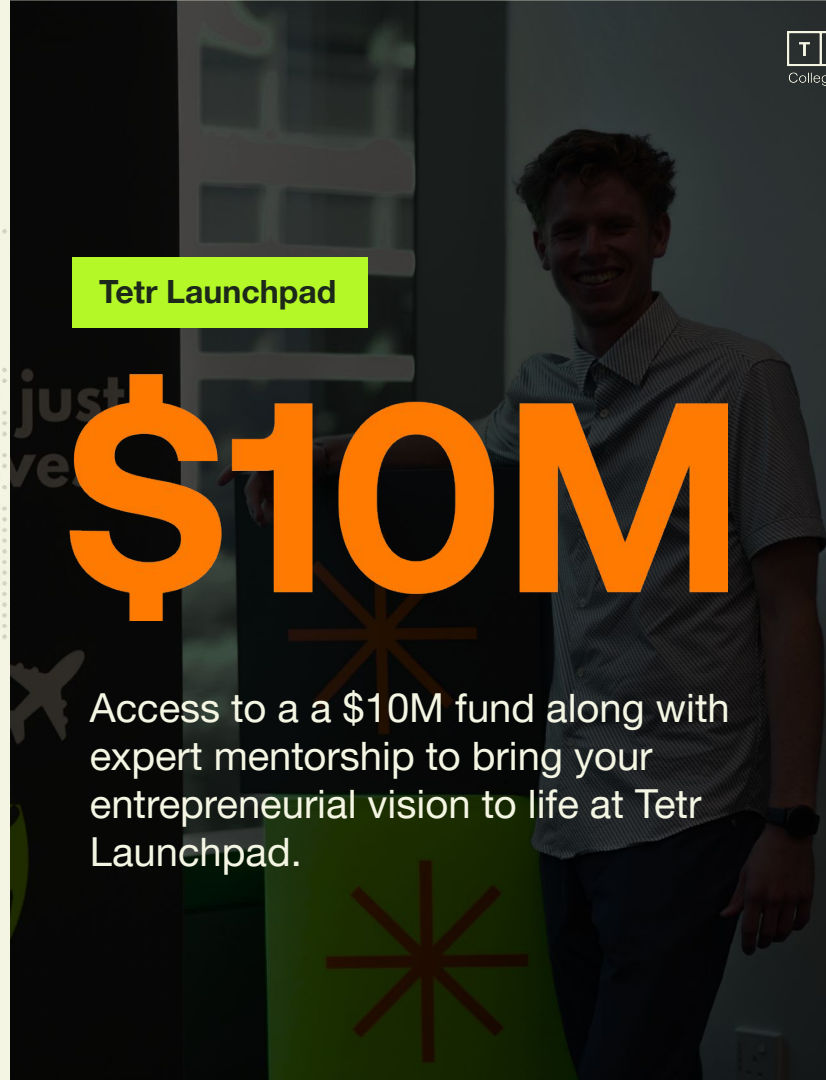
## Higher studies & research opportunities

Access **top-notch resources** for advanced studies and apprenticeships at leading research centers.

## Tetr Launchpad

# \$10M

Access to a a \$10M fund along with expert mentorship to bring your entrepreneurial vision to life at Tetr Launchpad.







Step into a future of **endless possibilities**  
with Tetr.