



Dropshipping Report

Class of 2028



Unveiling the **Future** of **Dropshipping**

At Tetr College of Business, we believe that real entrepreneurs are forged through real-world experiences. Our Dropshipping Capstone embodies this philosophy, offering students the unique opportunity to launch and grow businesses in one of the world's most dynamic markets—**Dubai**.

This report showcases the incredible achievements of our students as they master the art of dropshipping, generating revenue, refining strategies, and navigating challenges. From tech gadgets to lifestyle products, these ventures are more than academic exercises—they're thriving businesses with real impact.

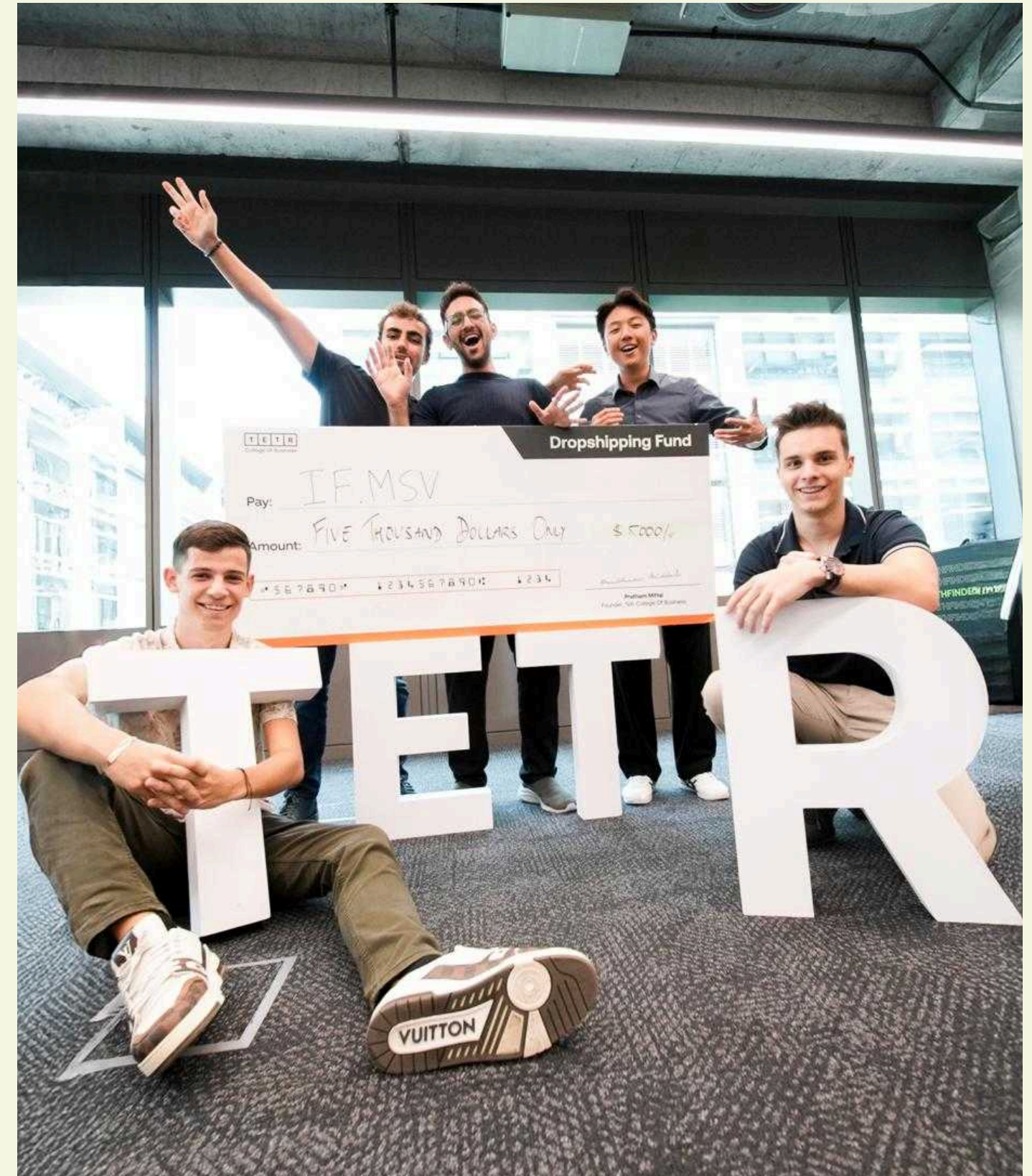
Tetr isn't just about learning business—**it's about living it**. As you explore this report, you'll witness how our action-driven curriculum empowers the next generation of global entrepreneurs to dream big, execute boldly, and redefine success in a digital-first economy.

Dropshipping in Dubai

Launching brands from the world's trade capital



Our students have launched **22 dropshipping businesses** in Dubai, generating over **\$67,000** in revenue and gaining real-world entrepreneurial experience. Guided by expert mentors, they've mastered skills from website creation and advertising to product refinement and customer outreach.



The first team to hit **\$1,000 in profit** earned a **\$5,000 prize** to reinvest in marketing and advertising efforts.

Real **businesses.**
Real **revenue.**
Real **success stories.**

\$67K

Total revenue achieved

23

Startups by students

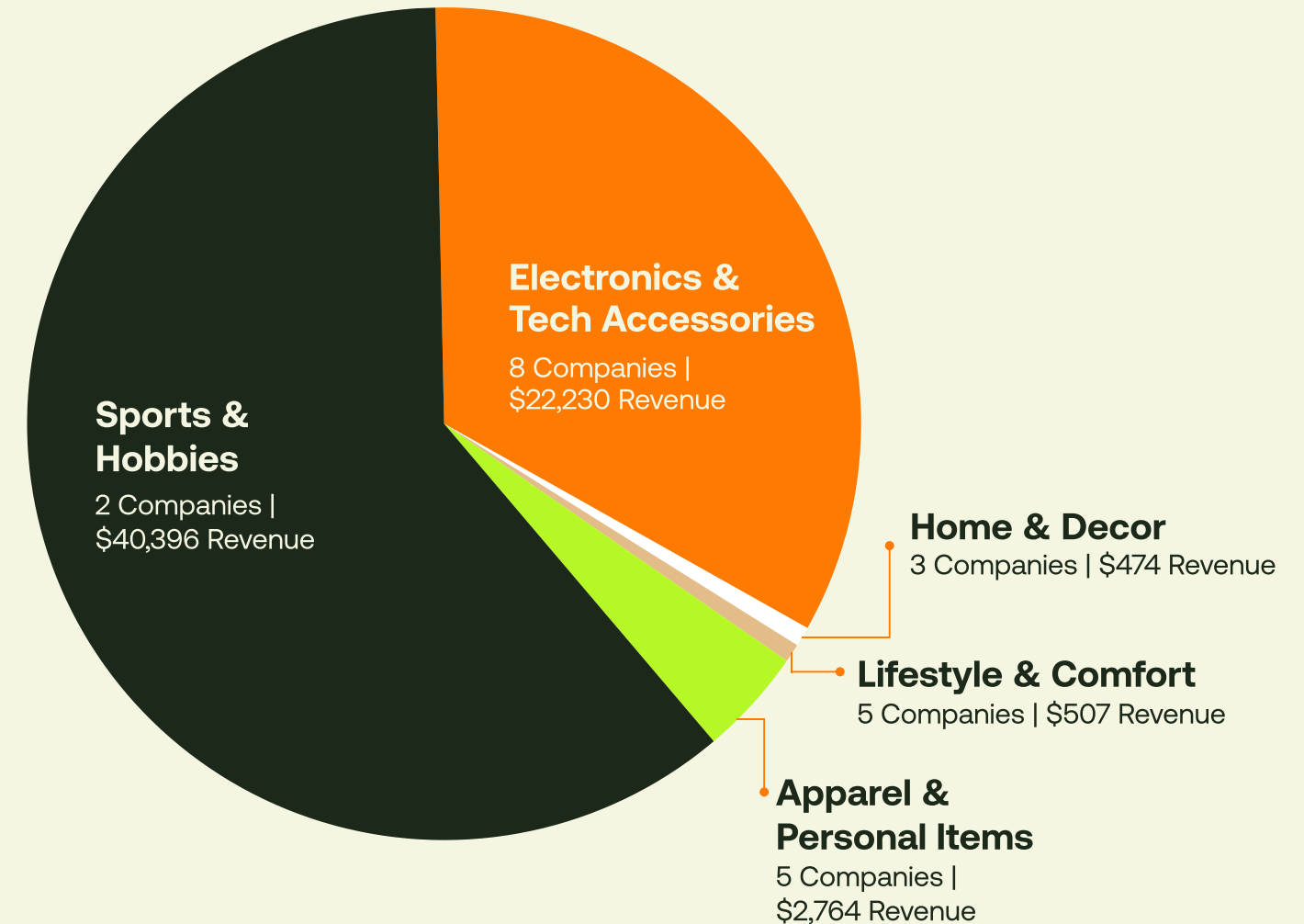
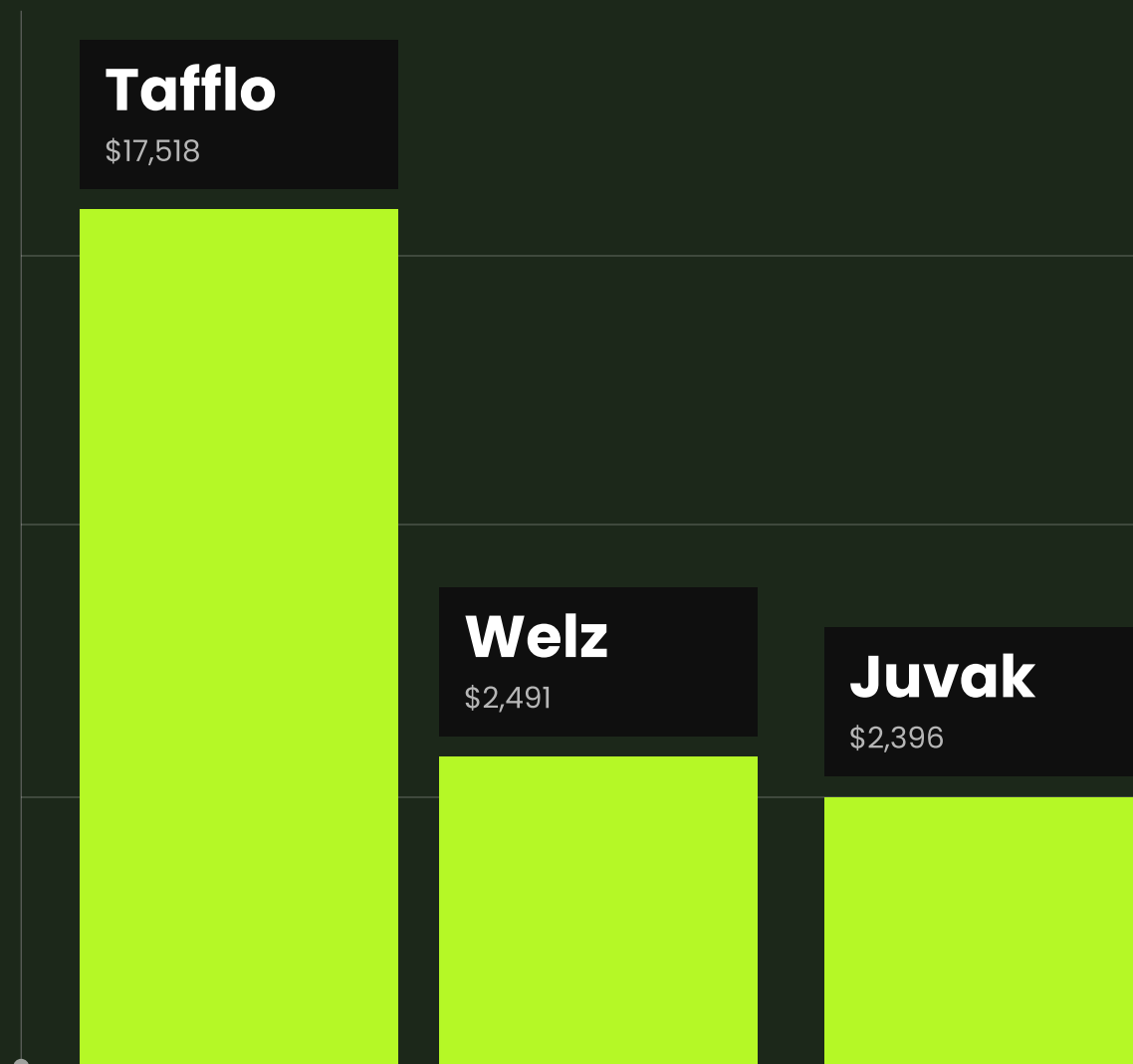
52%

Profit margin



Dropshipping Success Across Categories

Top 3 companies



Top 10 Businesses

Tafflo
<https://tafflo.com/>

welz
<https://welzcompany.com/>

JUVAK
<https://juvak.com/>

Claycia
<https://claycia.com/>

lynk
<https://lynkmarketplace.com/>

GEN
<https://genfidget.com/>

Rushaura
<https://rushaura.com/>

travera
<https://travera.store/>

KUBB
<https://kubb.store/>

Mingo Drop.
<https://mingodrop.com/>

TAFFLO

Tafflo offers innovative tech products like wireless chargers and health-tracking smart rings, blending convenience with sleek design. Founded by a team of six students, the company is driven by a shared passion for creating accessible and stylish technology.

\$17,518
Revenue

63.64%
Profit margin

2.2
ROAS



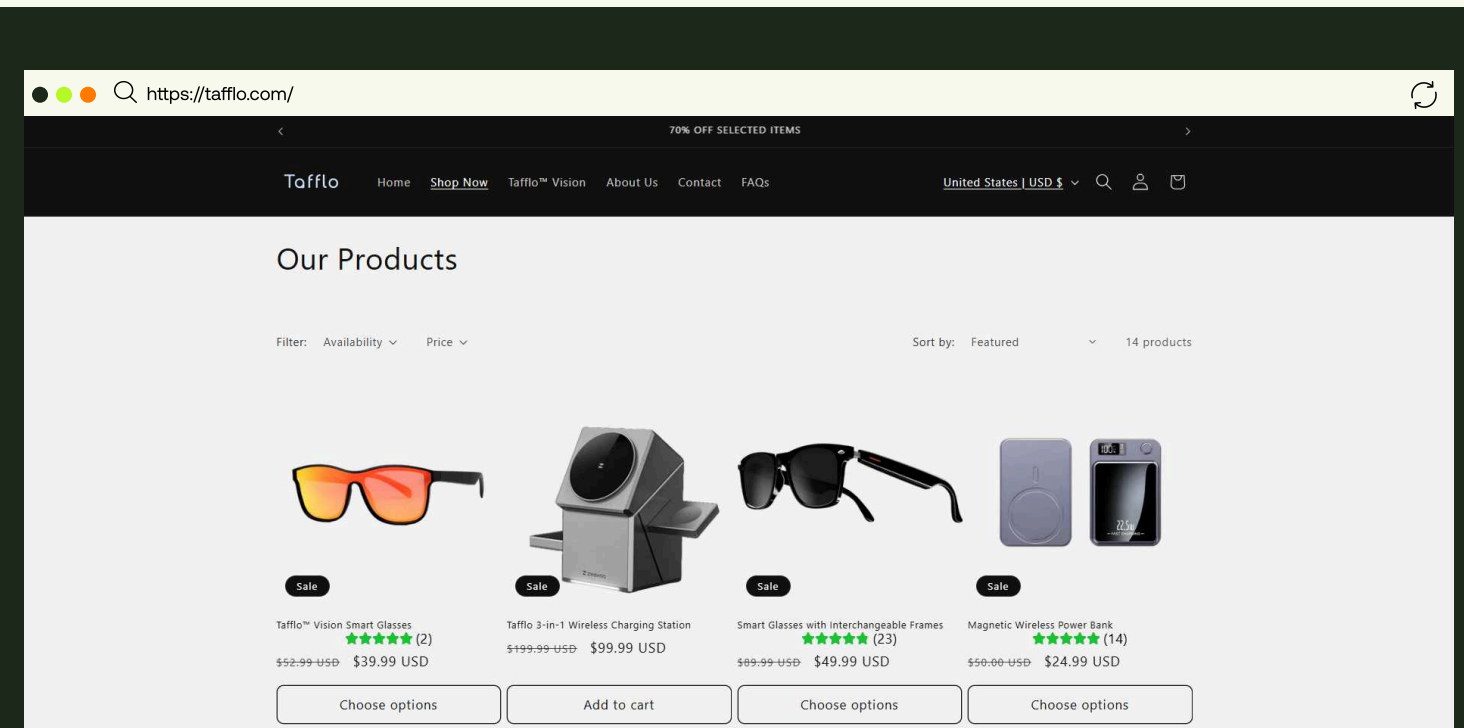
Filippos Psalidopoulos
Greece

Iliia Macuka
USA

Mohammad Jueitem
Jordan

Songheon Kang
South Korea

Vakaris Pupkus
Lithuania



WELZ COMPANY

Welz Company designs lifestyle products that promote relaxation and well-being through innovative and elegant solutions. Founded by a team of five creative minds, the company is driven to enhance everyday living with style and purpose.

\$2,491

Revenue

14.81%

Profit margin

1.0

ROAS

JUVAK

Juvak offers premium gaming gear and accessories designed to elevate your gaming experience. Founded by a team of five innovators, the company is dedicated to offering customers a curated collection of the world's finest products.

\$2,396

Revenue

53.21%

Profit margin

2.9

ROAS



Andrea Chapman

USA



Brennan Oyeung

Canada



Daniel Richardson

Canada



Jana Rezeika

Canada



Jesper Lyst

Denmark



Aayush Poudel

Nepal



Emily Yobal

Mexico



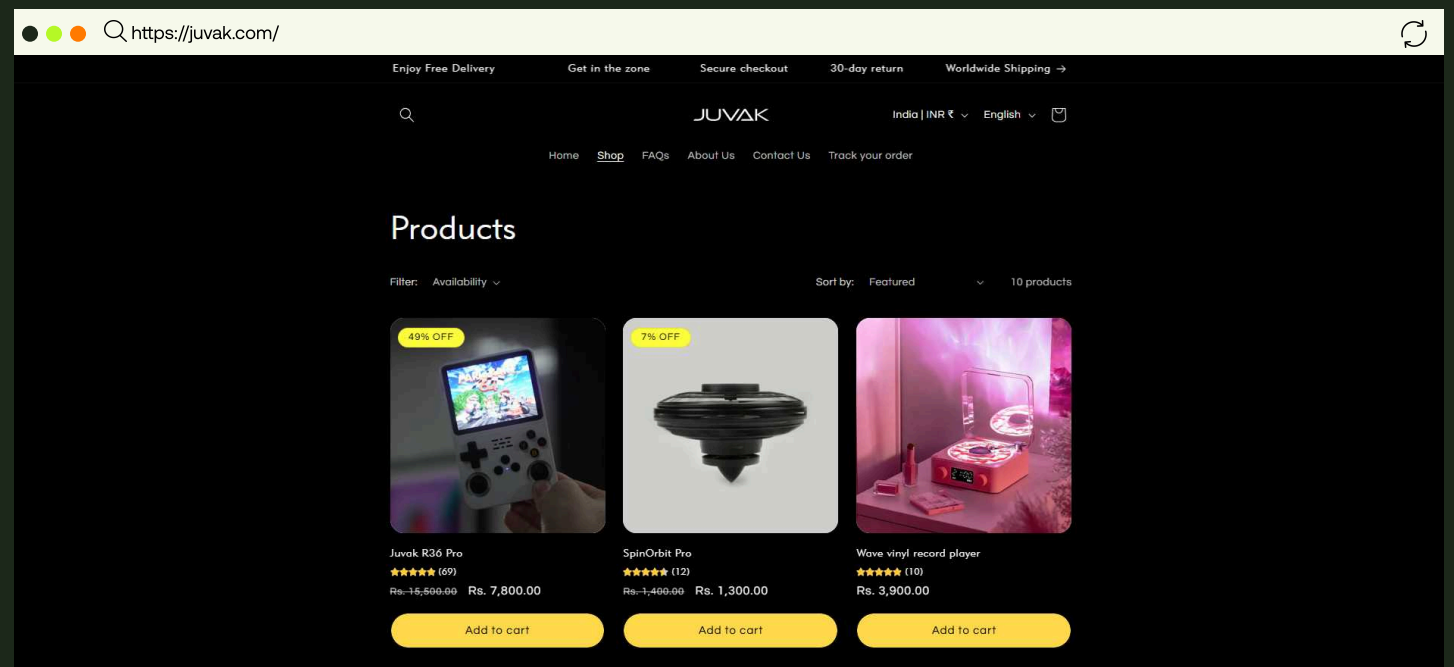
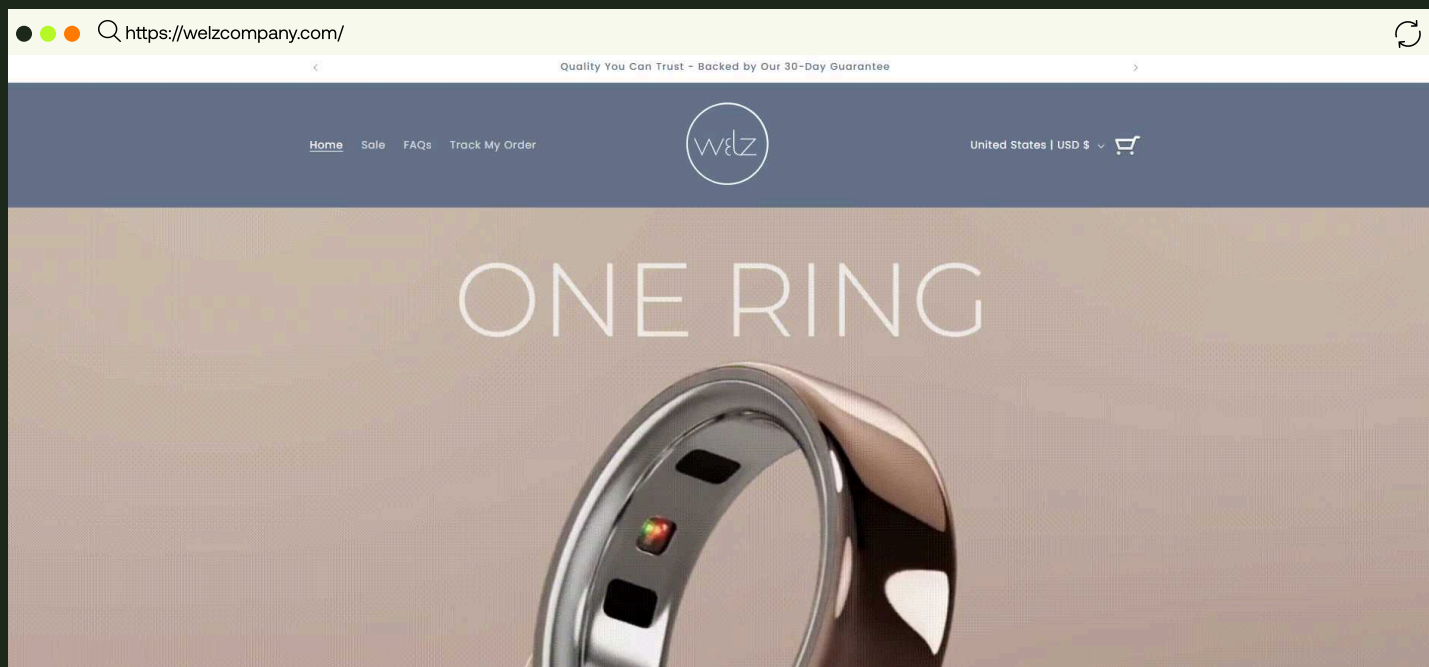
Joan Escandell

Cuba



Vibhor Agarwal

India



CLAYCIA

Claycia blends style with everyday living with its curated collection of high-quality bags ranging from travel to totes and everything in between. Founded by a diverse team of passionate entrepreneurs, Claycia is dedicated to providing a premium experience for bag lovers around the world.

\$1,192

Revenue

55.87%

Profit margin

2.9

ROAS

Lynk

Lynk is an innovative platform offering cutting-edge technology for simplifying health and wellness with their standout product - Halo Smart ring. The team of 5 passionate students envisions bringing the future of technology to the present, making it easier for users to find the perfect solution.

\$912

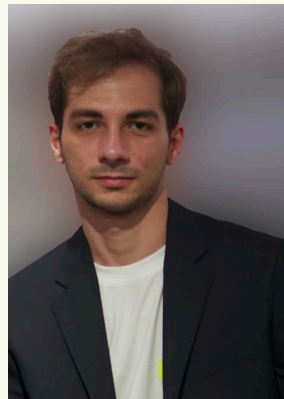
Revenue

45.72%

Profit margin

5.5

ROAS



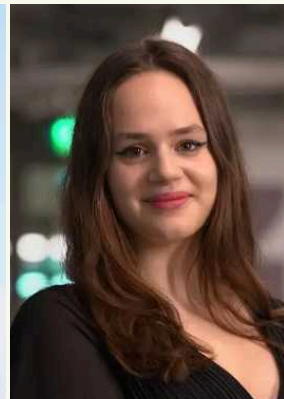
Ege Kilinc

USA



Janya Godara

India



Lilijana Abrell

Germany



Sila Kaya

Turkey



Vanesa Tirvuica

Romania



Hitarth Chauhan

India



Hriday Jain

India



Mikaela Hera

Kenya



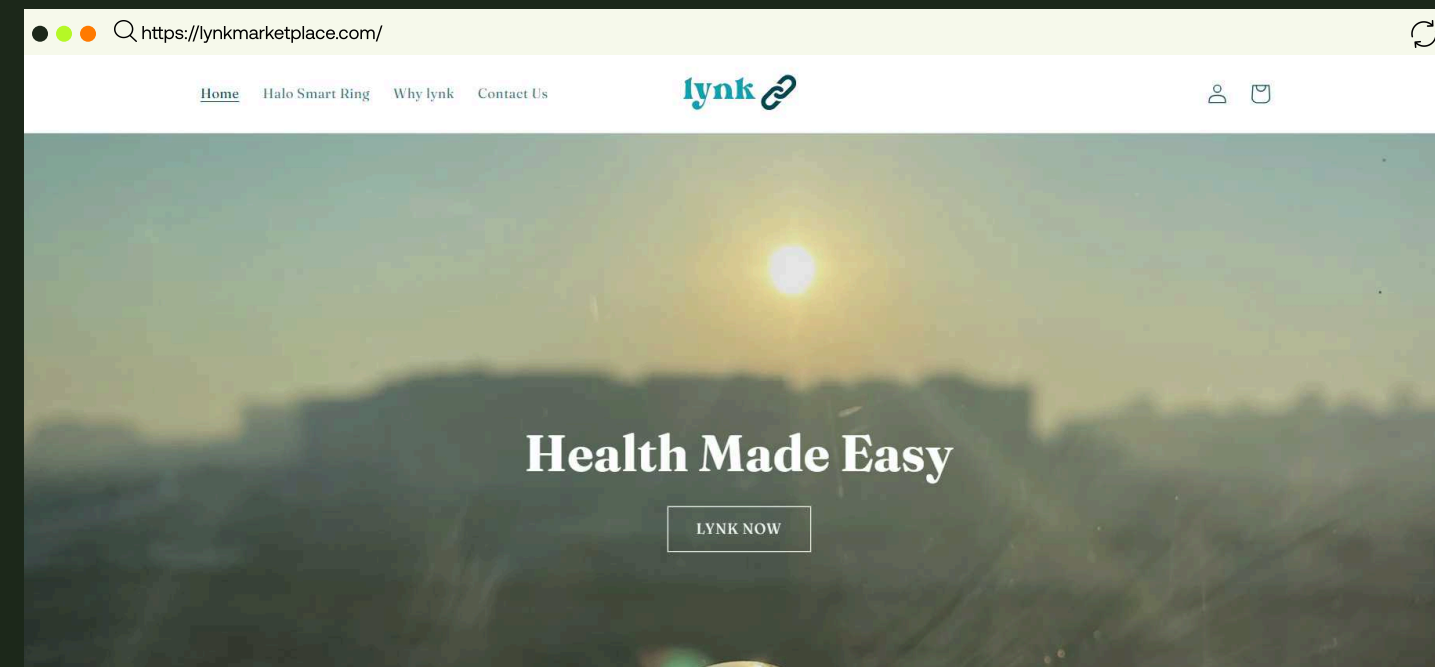
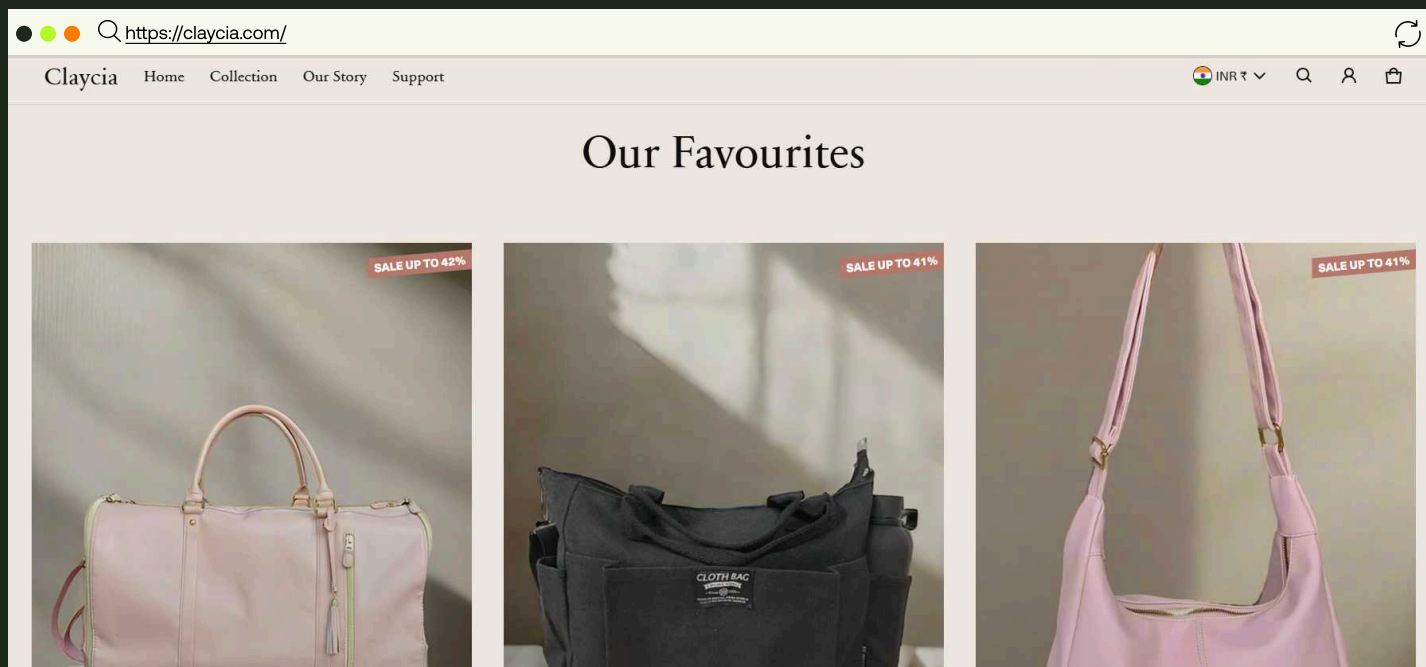
Nicoleta Dicusar

Moldova



Sree Renga

India



GEN Fidget

GEN Fidget creates focus tools like fidget pens and rollers designed to help individuals manage stress and improve productivity, especially for those with ADHD. Founded by a passionate team of 5 students, GEN is dedicated to redefining stress management.

\$711

Revenue

59.49%

Profit margin

0

ROAS

Rushaura

Rushaura is a thoughtfully curated brand specializing in smart devices such as smart glasses and rings that blend timeless design with everyday functionality. Founded by 5 diverse students, the brand focuses on sustainability and attention to detail, creating solutions that enhance modern living.

\$511

Revenue

0%

Profit margin

1.0

ROAS



Ansh Narayan Gupta

India



David Puebla

Canada



Judy Ayman

Egypt



Osiyohon Yusupova

Uzbekistan



Rian Narvekar

India



Anuska Subedi

Nepal



Dusan Radenovic

Serbia



Jerome Tan

Singapore



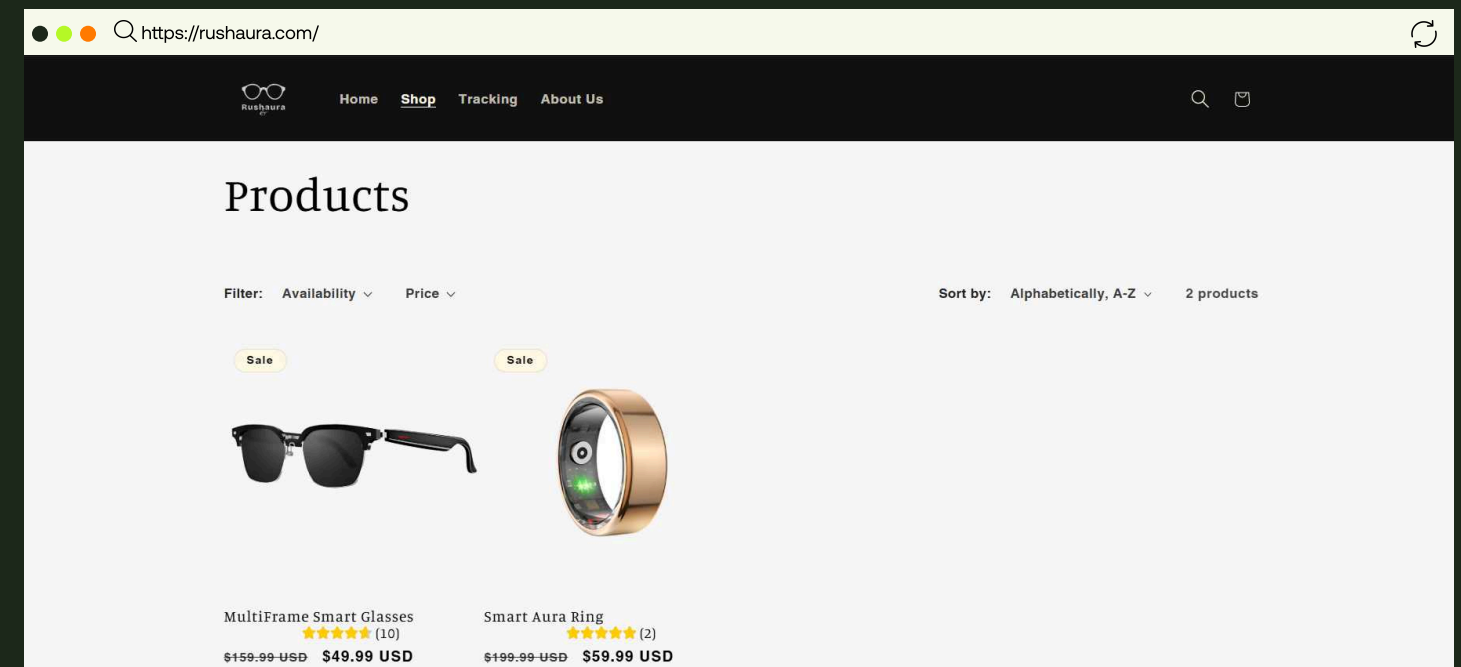
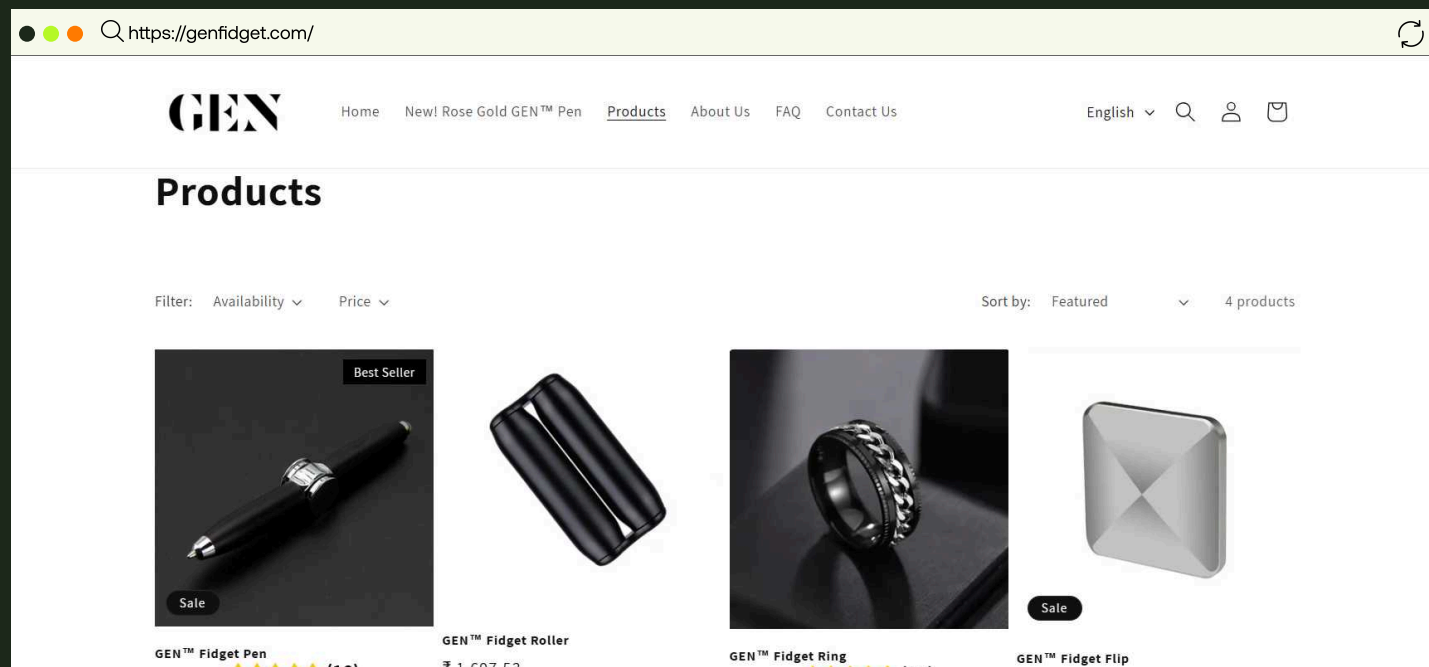
Joy Galli

France



Sarah Westberg

Germany



Travera

Travera offers foldable, high-capacity travel bags that blend style and practicality, ensuring effortless organization for every journey. Founded by a team of travel enthusiasts, Travera aims to make adventures smoother and more enjoyable with innovative, durable solutions.

\$438

Revenue

29.91%

Profit margin

5.1

ROAS

Kubb

Kubb is a minimalist everyday products brand crafted by five innovative students, offering functional, sustainable products like foldable silicon coffee cups that seamlessly enhance modern living.

\$406

Revenue

71.53%

Profit margin

1.2

ROAS



Anjali Chhetri
Bhutan



Arstanbek Usenov
Kyrgyzstan



Nam Khanh Vo
Vietnam



Radhika Gupta
India



Sharwan Upadhyay
India



Dennis Ntwali
Rwanda



Harshitha Anand
India



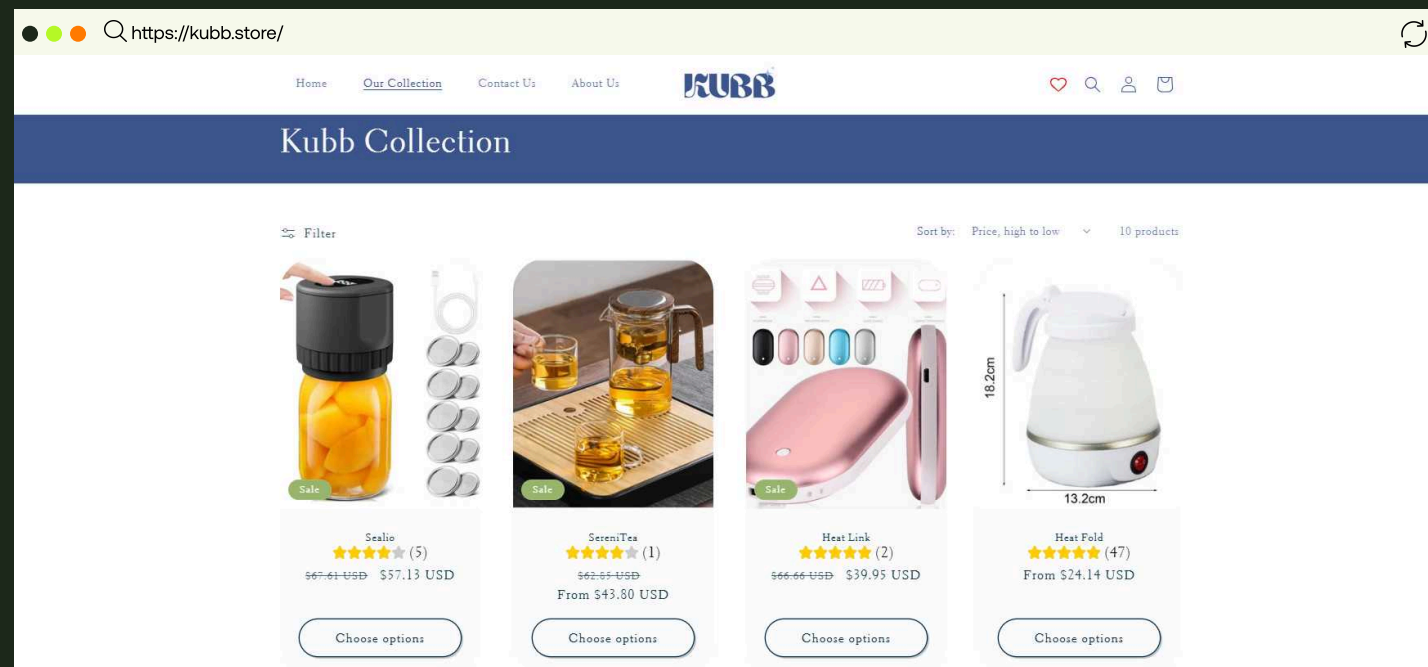
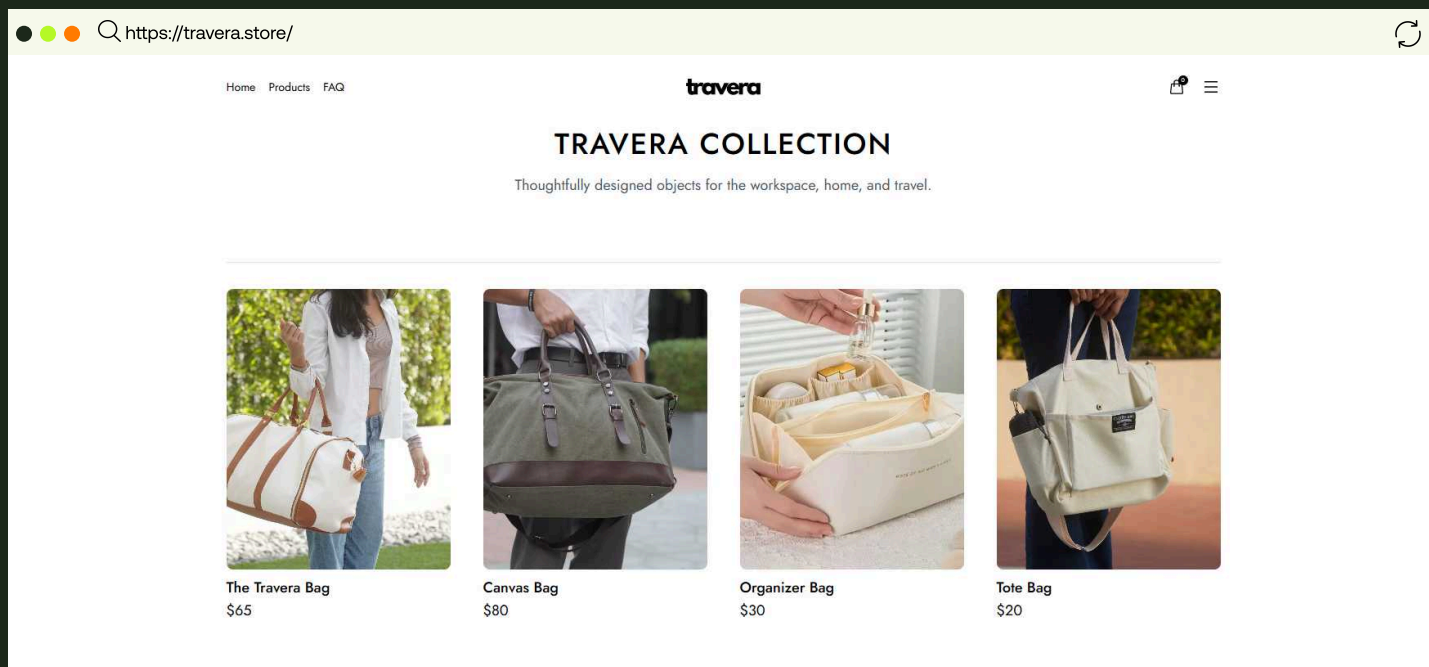
Ingkar Shokan
Kazakhstan



Linda Sagwe
Kenya



Sudina Wosti
Nepal



Mingo Drop

MingoDrop is a pet-focused brand created by five visionary students, offering thoughtfully crafted products designed to promote pet health, balance, and vitality in everyday life.

\$344

Revenue

44.19%

Profit margin

3.2

ROAS



Anantawat Wongthip

Thailand



Harsh Thakkar

India



Heedong Cho

South Korea



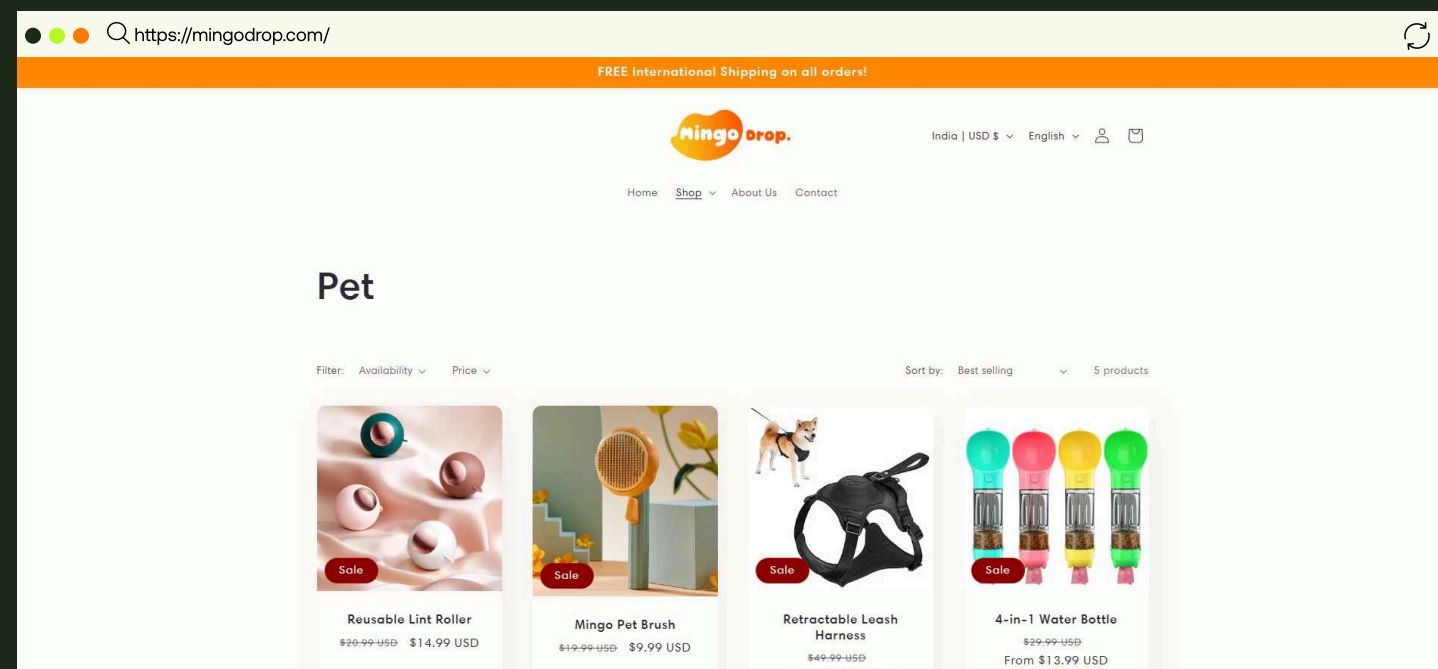
Lars Godoy

Germany



Sofia Angely León Rodríguez

Mexico



Student Success Stories



"I remember the first day of the dropshipping business class. I was nervous if I could really build something from scratch. But with Tetr's support, I launched a startup in my first term and watched it grow. Tetr taught me to think like a founder and has given me the support to make my ideas a reality."

Daniel Richardson

Canada



"Taking the dropshipping course at Tetr was an eye-opening experience. I learned not just the basics of dropshipping, but also how to approach it strategically, thanks to the professors who were always available to guide me. By the end of the course, I not only had my own online store but a deeper understanding of the e-commerce world and how to grow a business from the ground up."

Emily Yobal

Mexico



"Tetr's dropshipping business class was the highlight of my college experience. Through this course, I learned about every step of the dropshipping process and how to successfully build an online store. The learning environment at Tetr truly shaped my entrepreneurial mindset and gave me the tools to succeed."

Ege Kilinc

USA



"I had always been interested in e-commerce but never had the courage to dive into it. The dropshipping course at Tetr changed that for me. The course gave me step-by-step guidance and practical advice that I could implement immediately. By the end of the term, I had a fully functional online store and started generating sales. It's been an incredible experience that has truly transformed my approach to business."

Sarah Westberg

Germany



**Want to know more
about Tetr?**

Visit www.tetr.com



Tetr at a Glance